

Spanish Resource Team LEAP Action Summary

LEAP Workshop Year: 2014 Action dates: Spring 2014-Spring 2015		For more information, contact:
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<p>General Goal: Promote LEAP to students, faculty, staff, and surrounding community by assisting in the creation of more Spanish resources on campus. Eventually, we would like to reach other populations with our project as well.</p>		
<p>Planned Actions:</p> <ul style="list-style-type: none"> • Collect data we receive from survey on desire for resources in languages other than English-First Year Experience. • Continue to locate and determine what Spanish resources are available on campus. Also, looking into having some brochures translated. • Use current FAQ's in Admissions and Registrar's office and translate to Spanish, to create Spanish FAQ questions. • Continue to develop ways of participation to be counted towards the Diversity Certificate. • Post Spanish Virtual Tour on website and continue the recruitment of a Spanish Tour Guide. • Research or contact other campuses, to see what bilingual documents or information they have. • Create Spanish Mentorship Program • Bilingual LEAP brochure created by Sonia Gambsky. The brochure was approved by the AAC&U and the brochure may be distributed to Universities and Colleges across the country. We plan to survey other units and departments on campus to determine if they need or want these brochures and how important they believe it is to make campus more Spanish-friendly. 		
<p>Deliverables, Completed Actions:</p> <ul style="list-style-type: none"> • Data from Survey – Julie Marino took survey results from each of the Plan It Purple sessions to date as of June 19. It appears that students who enrolled in the Plan It Purple sessions who were already admitted to UW-Whitewater noted their primary language as English; only 10 of the 1219 surveyed indicated a language other than English and only 3 of them noted Spanish • Spanish virtual tour - The virtual tour is now completed in both English and Spanish. We need to work with iCIT to have it posted to the web. We included a statement on the Campus Tour Guide application description that says; “Spanish speaking students encouraged to apply”, and included a question on the application that asks if they are fluent in Spanish. • Diversity Certificate - Discussed the Diversity Certificate Program and how it fits into our LEAP team. Looking for ways of participation to count towards the certificate. • Calling campaign - Admissions completed calling campaign to determine how many people answered in Spanish. 12% of those who answered the phone, spoke in Spanish and the 		

conversation continued in Spanish.

- **Bilingual brochure** - Sonia Gambsky worked directly with AAC&U to develop the bilingual brochure. She received approval from AAC&U to have the brochures reproduced and they may be distributed to Universities and Colleges across the country.

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